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# Marketing Your Site

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**Do you need traffic to your Website  
but you do not have the money to pay for it?  
Then this is the eBook for you.**

[HomeWorkRiches.com](#) is constantly looking for Work from Home opportunities where one can work from home – and earn a living – without having to pay first. For this reason I am supplying you with this eBook free of charge – and you are welcome to distribute it freely. One condition: please do not modify it.

If you find any links in this eBook that no longer functions (as the Internet is an ever changing world) please click on the link below and let me know.

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# Marketing Your Site

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# Marketing Your Site

## 2 Why Market?

Do you need traffic to your Website – but you do not have the money to pay for it? Then this is the eBook for you. And if you do have money – there is a lot for you in here too.

One thing is quite clear: to market a product or a website costs money. The more you invest in marketing (if you do it wisely) the better your chances of selling your product and making a better living for yourself.

The other day I read an Internet Guru say: I pay \$500 per day for marketing and earn \$4 000 from it every day. This is great. The interesting thing is: The \$500 per day is guaranteed – the \$4 000 revenue from it every day is not. And what to do if you do not have the funds to test for a few days to see if spending the \$500 per day will be worth your while?

## 3 Start Somewhere

We have to start somewhere. We mostly start with nothing (or deep in the red) – so how do we go about marketing our sites – if we do not have the money to pay for it all?

In the run of my Internet business I came across a few very handy ideas that one can use to market your site – and they are for free! So I thought it would be great to share these ideas with you.

Of course – most of these ideas has a free beginner level and then if one pays something one gets upgraded to better benefits. Nothing prevents you to start on the free level and stay on the free level – if you so wish. And if you get the revenues that you should – then you may have money to spare to upgrade to the higher levels. This would then assist me as I also have a living to make! In the meantime – please use the free level of these tools.

Very important to remember that one must:

- Start somewhere
- Take Action and
- Not give up.

Take action: Please join the free programs below – and give your marketing efforts a boost.

## 4 Free Tools

There are various free marketing tools available on the Internet and I am not attempting to give you a complete list at all. I will also be updating this PDF regularly with new ideas I get – so come back regularly if you find these tips handy. Below are just a few examples.

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I am not going to do a whole sales pitch on every site – you can read it all on their websites. I am just giving a few pointers.

## 5 TRAFFICswarm

This is one of my favorites. I actually have my home page set to TRAFFICswarm. The result is that every time I start my browser I get free credits. And the more credits I have the more times other Internet users can see my site! Easy hey? Click on the link below and read all about it.

[Click here to have a look at TRAFFICswarm and join immediately.](http://www.homeworkriches.com/recommends/trafficswarm.html)  
<http://www.homeworkriches.com/recommends/trafficswarm.html>

If you like to surf the web TRAFFICswarm is for you. Every time you click on one of their links to look at one of the advertiser sites – you can earn from 1 to 5 credits. And they give bonus credits too all for free.

For those of us with money: you can upgrade to Pro and even purchase credits (if you can not sit and browse the web yourself.)

## 6 WebBizInsider

This free program is also one of my favorites. Why? Because I get most of my site traffic from this program. Not only can you earn links for surfing other sites but you can also earn credits by: reading emails, referring others to the site, you earn credits 6 levels deep and you can email your down line. All for free.

[Click on this link to find out all about WebBizInsider.](http://www.homeworkriches.com/recommends/webbizinsiderhome.html)  
<http://www.homeworkriches.com/recommends/webbizinsiderhome.html>

[Click here to join WebBizInsider right now.](http://www.homeworkriches.com/recommends/webbizinsiderjoin.html)  
<http://www.homeworkriches.com/recommends/webbizinsiderjoin.html>

Of course – once again – you can (but do not have to) join as a premium member and enjoy all the benefits of a free member except more. You can for example email your down line 6 levels deep – this is itself is a massive benefit. But you automatically get credits so other users can browse your site. You also get 5 down line members per month. This is very valuable to build your own list. They also sometimes have special sales of massive down lines.

## 7 DesktopLightning

Place your message right on the desktop of your members! This is a very different way of getting your message across to a down line of members. The advantage is that you are not

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– like with emails – limited to only specific words you can and may not use. There are no spam filters blocking your most important messages. A truly great marketing tool.

[Click here and read more about DesktopLightning.](#)

<http://www.homeworkriches.com/recommends/lightning.html>

[Click here and join DesktopLightning now.](#)

Once again one can join as a platinum member and enjoy more benefits than a Free member.

### 8 HitMagik

Another program you can use to drive traffic to your site is HitMagik. HitMagic is also a surfer program but they now also have a Desktop Ad viewer. HitMagik also gives you the opportunity to select your target market. Click on the link below and read all about HitMagik and join for free.

<http://www.homeworkriches.com/recommends/hitmagik.html>

HitMagic offers four membership types, Free Accounts, Lifetime Pro, Monthly Platinum and Monthly Executive. All with different levels of benefits.

### 9 Traffic Syndicate 25

Traffic Syndicate 25 is a fun Free Surfer tool that you can use to increase the traffic to your site. Depending on the number of sites you visit, you earn to get into different Syndicate pools. The more you surf the better the pool you end up in and depending on the pool you are in at the end of a week – you earn bonus credits.

[Click here for a fun way to get traffic to your site.](#)

<http://www.homeworkriches.com/recommends/ts25.html>

### 10 Hit Gusher

With Hit Gusher you can also join for free and drive traffic to your site. Free members have the ability to rotate up to 5 different sites with Hit Gusher's automatic rotator.

[Click here to Join Hit Gusher Now!](#)

<http://www.homeworkriches.com/recommends/hitgusher.html>

For those of us with money: Hit Gusher has various levels of Pro members. The interesting factor here is that if you are Pro you can also earn 50% commission on all Pro members you personally recruit. Well this may become a whole profitable business for

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you if you like to recruit people. Once again you can also buy Website hits if you can not surf the web yourself.

### **11 LinkCrews**

With LinkCrews you earn tokens for surfing the web. With LinkCrews you can advertise three sites. The more you click the higher the crew you are in. The higher crews obviously get more bonus tokens at the end of every week. The timer on LinkCrews between sites is set to 10 seconds – so your site need to load fast for it to work effective on this tool.

[Click on this link and see what LinkCrews is all about and join now.](http://www.homeworkriches.com/recommends/linkcrews.html)  
<http://www.homeworkriches.com/recommends/linkcrews.html>

And once again – those of us who has money can simply buy the tokens – so they do not have to surf the web to market their sites. You can also upgrade to a titanium member and get more benefits than the free members.

### **12 Conclusion**

The above is but a sample of some of the free marketing tools that are available on the internet. If you work at it you can use them to boost the traffic to your website.

I will be creating more PDF files on the subject of marketing – so visit this site often.

Dr Loot Gous  
President

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